



The American Society of Anesthesia Technologists and Technicians 31st Annual Educational Conference

While separation and social distancing is recommended to flatten the COVID-19 curve, ASATT has redirected its plans for our annual educational conference. The once traditional on-site event has transitioned to a virtual platform, so please join us September 11-13, 2020, for our first ever virtual annual conference. This event will offer the educational opportunities ASATT prides itself on, while providing health and safety during these unpredictable times.

ASATT is the premier advanced practice allied health society representing anesthesia technology professionals, and it's our goal to provide a professional entity for the field of anesthesia technology that will positively affect healthcare and improve quality standards of patient care.

Our attendees have discretion to order equipment, influence purchasing decisions, sit on anesthesia product councils, represent hospital purchasing committees, practice in universities, corporate or community hospitals, and purchase anywhere from \$10,000-\$1,000,000 annually in products and services.

With this move to a virtual platform, we are offering a comprehensive approach with our sponsorship opportunities to help continue purposeful, quality communication all while building brand awareness amongst a network of anesthesia technologists and technicians.

For more information on this years conference [click here](#).

Sponsorship Levels

INCLUDED BENEFITS

	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Verbal recognition and acknowledgement of sponsorship level at Opening Session	✓	✓	✓
Linked logo with 50-word company feature on ASATT Sponsorship page	✓	✓	✓
Pre or post conference e-blast to ASATT's member list		✓	✓
Complimentary <i>Sponsor</i> advertisement (excludes inside front cover placement)	THIRD PAGE	HALF PAGE	FULL PAGE
Usage of attendee e-mail list		ONE USAGE	TWO USAGES
Logo placement on ASATT's Home page on website, that links to listing in Sponsorship page	✓	✓	✓
Complimentary virtual exhibit booth with 365 days of exposure			✓
Technical Session, 45 minute presentation with 10 min Q&A, to offer 1 CE			✓
Additional complimentary conference registration (all exhibitors receive 2 complimentary included with their virtual space)		ONE	ONE
Logo placement on background of virtual conference display screens			✓
Logo positioned on top banner in virtual exhibit platform	✓	✓	✓
Side bar banner in virtual exhibit platform			✓
Logo inclusions in promotional video	✓	✓	✓
PRICE	\$2,000	\$3,000	\$6,000

Sponsorship Opportunities

All contracts and sponsorship creative is due by **August 24, 2020**.

Verbal Recognition at Opening Session | \$450

Our opening presenter will make mention of your sponsorship contribution at the Opening Session.

Good Morning Address | \$500

Sponsor a daily opening 'Good Morning' address. As the event sponsor, your company will receive recognition from the speaker, and can provide a pre-recorded message up to two minutes in length. You will be assigned to either the Saturday or Sunday, 'Good Morning' address upon receipt of contract.

Logo Recognition on Recorded Webinars | \$600

ASATT will be recording each virtual presentation (live or pre-recorded) for future use. Your sole sponsorship will feature a banner at the bottom of each slide with your logo. These presentations will be available for all ASATT members and non-members to view on-demand.

Linked Logo with 50-word Company Feature | \$350

Your logo will be placed on a Sponsorship page within the ASATT conference website that will link to a web page of your choosing.

Logo Placement on Background of Virtual Conference Display Screens | \$400

Your logo will be shown on the back drop/split screen of the virtual conference screen when the host steps in to present.

Logo Recognition on ASATT Home Page | \$400

Your logo will be placed on the ASATT home page for one full year.

Logo Bundle I \$600

Bundle the Linked Logo with 50-word Company Feature and Logo Recognition on ASATT Home page and save \$150! We will link your home page logo to your feature on the sponsorship page for multiple levels of exposure.

Add in the Virtual Conference Display Screens for an additional \$200.

Side Bar Banner Advertisement in Exhibitor Platform | \$500

Design a custom advertisement that will be displayed in the virtual exhibitor lobby. This add will stay up for one year.

Technical Session | \$500

Technical Sessions are 45 minute presentations with 10-min Q&A, that will offer 1 CE.

**The presentations are tentatively scheduled to wrap up each day, space is limited and will come on a first come first serve basis.*

SENSOR Advertising (Currently 25% OFF Below Pricing)

Many sizes of advertisements are available to fit your needs and your budget.

Interior Full Page (7.5" W x 10" H)	\$1,350
Half Page (7.5" W x 5" H)	\$950
Third Page Vertical Banner (2.4" W x 10" H)	\$850
Quarter Page Horizontal Banner (7.5" W x 2" H)	\$750

Q3 inclusion, creative is due by August 14, 2020.

Q4 inclusion, creative is due by November 13, 2020.

Exhibitor Information

This year, with the move to a virtual platform, ASATT is excited to announce we will be hosting our first ever virtual exhibit hall. Your company booth will be available to attendees for 365 days providing them year round access to your conference booth information, while providing you the ability to expand your outreach all year long.

ASATT will be partnering with [Exhibitor Connect](#), a third party virtual conference platform that assists in the creation of individualized booth displays for your exhibit.

What will be included in your package?

- One click video chat for face to face conversations (with up to 40 hours of chat time)
- Appointment scheduling
- Gamification and contests
- Easy exhibitor on boarding
- Custom event branding
- Live event analytics
- 365 days of access to your virtual booth

Once you have purchased your exhibit space, ASATT will send you your unique exhibitor code for the event. Once you have your code, you can log into exhibitor connect to build your profile.

Exhibitor Package I \$1,450

Inclusions

- Customizable virtual exhibit space
- 365 days of accessibility to your booth for conference attendees
- Presidential opening remarks and recognition
- Two complimentary conference registrations

Exhibit Hours

FRIDAY, SEPTEMBER 11, 2020

- 10:00AM–11:15PM CST
- 12:45PM–1:00PM CST
- 2:00PM–2:15PM CST
- 3:15PM–3:45PM CST
- 4:45PM–5:00PM CST
- 6:00PM–6:15PM CST

SATURDAY, SEPTEMBER 12, 2020

- 7:00AM–8:15AM CST
- 9:30AM–9:45AM CST
- 10:45AM–11:00AM CST
- 12:00PM–1:00PM CST
- 2:00PM–2:15PM CST
- 3:15PM–3:30PM CST
- 4:45PM–5:00PM CST
- 6:00PM–6:15PM CST

SUNDAY, SEPTEMBER 13, 2020

- 7:00AM–8:15AM CST
- 9:30AM–9:45AM CST
- 10:45AM–11:00AM CST
- 12:00AM–12:15AM CST
- 1:15PM–1:30PM CST
- 2:30PM–2:45PM CST
- 3:45PM–4:15PM CST
- 5:15PM–5:30PM CST

Schedule subject to change.

ASATT Sponsorship Contract

All contracts and sponsorship creative is due by **August 24, 2020**.

Exhibitor Package

Virtual Exhibit Booth \$1,450

Two complimentary conference registrations are included with your virtual exhibit booth.

Registration 1: _____

Registration 2: _____

Sponsorship Levels

Silver Sponsor \$2,000

Gold Sponsor \$3,000

Platinum Sponsor \$6,000

Sponsorship Opportunities

Verbal Recognition at Opening Session \$450

Good Morning Address \$500

Logo Recognition on Recorded Webinars \$600

Linked Logo with 50-word Company Feature \$350

Logo Placement on Background of Virtual Conference Display Screens \$400

Logo Recognition on ASATT Home Page \$400

Logo Bundle \$600

(Linked Logo with 50-word Company Feature and Logo Recognition on ASATT Home page)

*Add in the Virtual Conference Display Screens +\$200

Side Bar Banner in Exhibitor Platform \$500

Technical Session \$500

SENSOR Advertising

Interior Full Page (7.5" W x 10" H) \$1,012.50

Half Page (7.5" W x 5" H) \$712.50

Third Page Vertical Banner (2.4" W x 10" H) \$637.50

Quarter Page Horizontal Banner (7.5" W x 2" H) \$562.50

Q3 inclusion, creative is due by August 14, 2020.

Q4 inclusion, creative is due by November 13, 2020.

TOTAL PURCHASE

\$



AMERICAN SOCIETY OF
ANESTHESIA TECHNOLOGISTS
AND TECHNICIANS

Payment Options

Check enclosed or in mail (*payable to ASATT*)

Visa Mastercard

Discover AMEX

Invoice Me

Card Number _____

Expiration Date _____

Total Amount \$ _____

Date _____

Print Name on Card _____

Signature _____

Address _____

Company Name _____

Company URL _____

Phone _____

E-mail _____

An e-mailed receipt from authorize.net will be sent to the above e-mail address when a credit card is processed.

The personal information provided will not be used for any purposes other than those stated upon this form unless you provide your consent. Should you have any questions concerning your personal information please contact Kate Feuling at k.feuling@asatt.org or 414-908-4942 Ext. 111. ASATT endeavors at all times to treat your personal information in accordance with all applicable laws.

Make a copy for your records and send completed forms with payment to:

ASATT

Attn.: Kate Feuling (k.feuling@asatt.org)

7044 S. 13th, Oak Creek, WI 53154

Phone: 414-908-4942 Ext. 111

Fax: 414-768-8001

We understand that all space must be paid for in full by **August 24, 2020**.

REFUND POLICY: Refunds for virtual exhibit booths must be made in writing and postmarked (mail/email) on or before September 1 to be considered, less a 50% cancellation fee. If your cancellation notice was received prior to September 1st, but the exhibitor profile developmental work from Exhibitor Connect has begun, no refund will be authorized. Once developmental work has begun on your virtual exhibit booth, no refunds will be authorized. Sponsorship refunds must be made in writing and postmarked (mail/email) on or before September 1 to be considered, less a 50% cancellation fee. Unfortunately, no refund will be authorized for any sponsorship refund request made after September 1st.